

January 18, 2010

Letter of Recommendation for Lara Custom Homes:

Dear Eric,

We would like to write you a letter of recommendation and to share with your potential clients the quality work you offer. When we moved to the Vail area, you were recommended to us by the technician installing our cable. A very unusual resource, but I'm glad we talked with him. We didn't know anyone to perform the quality work we needed on our new home, so we gave you a call. From the beginning, we felt comfortable with you. You really listened to what we wanted for our home. You made no assumptions in your understanding, but asked many detailed questions and made sure we thought them through before making any decisions. Not only did we appreciate that, but it saved us money along the way. The initial work for which we contracted with you quickly revealed to us the most important value a contractor can provide: quality work and honesty to your clients. We have always felt that with you and, for that reason, we will always call you first for our building needs.

Not only are you a fantastic builder/remodeler, but you have a good eye for improvements in the yard, as well, from driveways and walkways, to porch extensions, to landscaping. It is clear that you don't sacrifice quality for cost, another characteristic we appreciate. Although we made many changes to our plan along the way, you adjusted to our changes with understanding, and you were honest with us regarding potential problems. If we were ever disappointed with anything, you always made it right for us and, because we knew your work ethic, we were assured that you would take care of it properly. In addition, you would always return our calls in a timely fashion and arrived when you said you would. We could always count on your timeframe. Coming from Chicago and did not trust workers in our home, but you have always treated our home as your own. Because of that, you are one of only a few we trust with our home. Your work ethic is refreshing at a time when quality is at an all-time low these days.

Eric, for all potential clients deciding if they should contract with you, we say to them, you cannot find a more efficient, dependable, professional, and honest contractor dedicated to the quality of his work. We recommend Eric Lara 100%. He will not disappoint you with your project, and it will be top quality at a reasonable price.

Thank you, Eric, for making us very happy customers!

Sincerely,
Beth Frantz & Lori Shaw
Vail, AZ